ORDER

Orders Order / Rev: 106970 Alt Order #: 06855644 Product Desc: BERKLEY FOR SENATE Estimate: 305 KSNV Flight Dates: 09/25/12 - 10/01/12 Primary AE Amy McCreary Original Date / Rev: 09/24/12 / 09/24/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: Berkley, Shelley for Senate Demographic: A35+ New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | | |
|------------|----------|---------|--------------|-------------|--|--|
| 08/27/12 | 09/30/12 | 147 | \$36,115,00 | \$30,697.75 | | |
| 10/01/12 | 10/01/12 | 33 | \$8,395.00 | \$7,135.75 | | |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 147 | \$36,115.00 | \$30,697,75 | 0.00 |
| October 2012 | 33 | \$8,395.00 | \$7,135.75 | 0.00 |
| Totals | 180 | \$44,510.00 | \$37,833,50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % | |
|-------------------|--------------|--------------|-------------------------------|---------|--|
| Amy McCreary | ****** | | Start Of Order - End Of Order | 100% | |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 17% | \$44,510.00 |
| Market | 100% | \$261,823,53 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 37% | \$96,874.71 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 23% | \$60,219.41 |
| KTUD | 0% | \$0.00 |
| KVVU | 20% | \$52,364.71 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 3% | \$7,854.71 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | e Days | Len Sp | ots | Rate Pri | Rtg Type S | pots | Amount |
|-----|--------|---------------|----------|---|-----------|----------------|--------|--------|-----|----------|------------|------|----------|
| E 1 | KSNV | 09/25/12 | 09/28/12 | Wake Up Early w/ Wa Wake Up Early Wagn | | 430a-5a | -TWT | :30 | 4 | \$50.003 | 0.00 NM | 4 | \$200.00 |
| | WAKE I | 70. 200 50 | | | e Tee Ell | | | | | | Ŋ | | |
| | Sta | rt Date | End Date | Weekdays Spo | ots/Week | Rate R | atina | | | | | | |

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KSNV

Page 2 of 6

Order / Rev:

Flight Dates:

106970

Alt Order #: 06855644 Advertiser:

Berkley, Shelley for Senate

09/25/12 - 10/01/12

Estimate:

Product Desc: BERKLEY FOR SENATE

30S

| Lr | n Ch | Star | t End | Inventory Cod | e Breal | k Start/End | Time | Days | Len S | innte | Rate Pri | Dto Tues | C | Martin Colombia |
|------------|------------------------|--|------------------------|--|----------------------------------|---------------------------------------|----------------|----------|--------|----------|-----------------------|---------------------|-------|--|
| E | KSN | / 09/25 | /12 09/28/12 | 하고 그러면 1일하는 145 보이는 165 분들은 120 분들은 | w/ Wagn eM | 430a-5a | | TWT | :30 | 4 | | Rtg Type 0.00 NM | | Amount \$200.00 |
| | WAKE | : AID | | Wake Up Early | Wagners | | | | 100 | SA | \$35.50 5 | U.UU INIVI | 2.44 | \$200.00 |
| | | art Date | End Date | Weekdays | Spots/Weel | . Data | ### // | | | | | | | |
| v | Veek: 0 | | 09/30/12 | -TWT | | <u>Rate</u> 4 \$50.00 | Ratin 0.0 | 200 | | | | | | |
| E 2 | KSN | / 10/01 | /12 10/01/12 | in the control of the c | | 430a-5a | | | :30 | - :1. | \$50.003 | 0.00 NM | 1 | \$50.00 |
| | WAKE | LID | | Wake Up Early | Wagners | | | | | | | 0.00 (4) | 1/462 | \$30.00 |
| | | art Date | End Date | Weekdays | Spots/Week | Pata | 79_N_ | | | | | Ĩ | | |
| v | Veek: 10 | | 10/07/12 | M | ODDIS/VVEER | | Rating 0.0 | (48) | | | | | | |
| E 3 | KSNV | 09/25/ | 12 09/28/12 | M-F 5-6a Wakel | | 5-6a | | TWTE | :30 | 8 | \$125.003 | 0.00 NM | 8 | \$1,000.00 |
| | WAKE | IID | | M-F 5-6a Wakel | Jp w/Wagners | ji | | | | | | 0.00 1101 | | \$1,000,00 |
| | | art Date | End Date | Weekdays | Spots/Week | Data | Dotino | <u> </u> | | | | | E | |
| v | Veek: 09 | Special and the Control | 09/30/12 | -TWTF | Spors/ veek | - | Ratino 0.0 | | | | | | | |
| E 4 | KSNV | 09/25/ | 12 09/28/12 | M-F 6-7a Wakel | | 6-7a | | TWTF | :30 | 8 | \$250.003 | 0.00 NM | 8 | \$2,000,00 |
| | | | | M-F 6-7a Wakel | Jp w/Wagners | | | | | S | 4230.003 | U.OU IVIVI | ٥ | \$2,000.00 |
| | WAGN | ert Date | End Date | Westers | aProduction and a section of the | | | | | | | | | |
| W | /eek: 09 | | 09/30/12 | Weekdays -TWTF | Spots/Week 8 | | Rating | | | | | 1 | | |
| E 5 | KSNV | 10/01/ | | M-F 5-6a WakeU | | 5-6a | 0.0 M | | :30 | 2 | £200 B00 | 2.00.101 | | 4 - 4 - 7 - 7 - 7 - 7 - 7 - 7 - 7 - 7 - 7 |
| | | | | M-F 5-6a Wakel | | · · · · · · · · · · · · · · · · · · · | 11.59 | | 130 | 2 | \$200,003 | 0.00 NM | 2 | \$400.00 |
| | WAKE | | F- / B- / | 929 MM2 | | | | | | | | | | |
| W | <u>اد.</u> 10 eek: | art Date /01/12 | End Date 10/07/12 | <u>Weekdays</u> M | Spots/Week | Rate | Rating | 뒥 | | | | | | |
| | and the second | Contract Con | | M-F 6-7a WakeU | n w/Wa0M | \$200.00 6-7a | 0.00 | J | 100 | | #200 000 | 222 | | |
| | | | | M-F 6-7a WakeL | | orna. | [P] | | :30 | 2 | \$300.003 | 0.00 NM | 2 | \$600.00 |
| | WAGN | | 02200 T 280010 | | n 275 2 | | | | | | | ı | | |
| 10/ | <u>Sta</u> eek: 10 | rt Date | End Date 10/07/12 | <u>Weekdays</u> M | Spots/Week | Rate | Rating | | | | | | | |
| 800176 | AND MODEL STATE | | 2 09/28/12 | NA HOLDEN CONTRACTOR | 2 CM | \$300.00 | 0.00 | | | 1755 | in alternoor townseem | | | |
| 1884) (2) | 1315000000 | | L OUIZOI L | Today Show | CIVI | 658a-9am | | WTF | :30 | 16 | \$350.003 | 0.00 NM | 16 | \$5,600.00 |
| | | SHOW | | Difference to the first two | | | | | | | | il. | | |
| VAZ | <u>Sta</u> /eek: 09 | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | race specification | 09/30/12 2 10/01/12 | -TWTF Today Show | 16 | \$350.00 | 0.00 | | 2 | - | | | | |
| THE R | .,,,,,,,, | 10/01/ | 2 10/01/12 | Today Show | СМ | 658a-9am | M | | :30 | 4 | \$400.003 | 0.00 NM | 4 | \$1,600.00 |
| | TODAY | SHOW | | toward (lastic excel) | | | | | | | | | | |
| 0.000 | 200 | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | 1 | | |
| | zek: 10/ | | 10/07/12 | M | 4 | \$400.00 | 0.00 | | | | | | | |
| E 9 | KONV | U9/25/1 | 2 09/28/12 | M-F Today Show | | 9-10a | -т | WTF | .30 | 8 | \$125.003 | 0.00 NM | 8 | \$1,000.00 |
| 13 | TODAY | SHOW | H. | III Today Sildw | H ext | | | | | | | | | |
| 7560/07 | WHITE SHEETS | rt Date | End Date | | Spots/Week | Rate | Rating | | | | | | | |
| | ek: 09/ | | 09/30/12 | -1WTF | 8 | \$125.00 | 0.00 | i, | | | | ľ | | |
| E 10 | KSNV | 09/25/1 | 2 09/28/12 | The Agenda 1230 | | 1230-1p | -T | WTF | :30 | 4 | \$100.003 | 0.00 NM | 4 | \$400.00 |
| ١ | NEWS | | | The Agenda 1230 | þm | | | | | | | 1 | | |
| | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | ek: 09/2 | | 09/30/12 | | 4 | \$100.00 | 0.00 | | | - | | | | |
| E 11 | KSNV | 09/25/17 | 2 09/28/12 | Rachael Ray | CM | 11am-12pm | -D | WTF | :30 | 8 | \$100.003 | 0.00 NM | 8 | \$800.00 |
| F | RACHEL | RAY | | Rachael Ray | | | | | | | | | | |
| | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | ek: 09/2 | | 09/30/12 | -TWTF | 8 | \$100.00 | 0.00 | | | | | | | |
| E 12 | KSNV | 09/25/12 | | Noon News | СМ | 12-1230pm | -TV | VTF | :30 | 4 | \$175.003 | 0.00 NM | 4 | \$700.00 |
| K | IEWS | | | Noon News | | | | | | | | | | 25-20-41777777 |
| f | | t Date | End Date | Weekdays | Spots/Week | Date | Dotin- | | | | | 36 | | |
| We | ek: 09/2 | THE RESERVE OF THE PARTY OF THE | 09/30/12 | -TWTF | <u> </u> | Rate \$175.00 | Rating 0.00 | | | | | | | |
| E 13 | KSNV | 10/01/12 | 10/01/12 | P2.4 | | 12-1230pm | | | :30 | 1 | \$175.003 | 0.00 NM | 1 | \$176.00 |
| | | | | | | F | A. Facilio | | 983843 | (4) | -1.0.003 | U.UU 14191 | 37 | \$175.00 |

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KSNV

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Order / Rev:

106970

06855644

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

00000044

09/25/12 - 10/01/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

| Ln Ch | Star | t End | Inventory Cod | e Brea | k Start/End | Time Days | Len S | inote | Pate Dr | Dta Tuna | Consta | 11 4 124333 0115243 |
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| NEW | c c | | Noon News | | | | | | | | | |
| | c Start Date | End Date | Weekdays | Spots/Wee | k Rate | Daties | | | | | Ť | |
| Week: 1 | 1000 | 10/07/12 | M | Opolar rvec | 1 \$175.00 | Rating 0.00 | | | | | | |
| E 14 KSN | V 09/25 | 6/12 09/28/12 | M-F Today Show | v III 4th IBM | 10am-11am | | :30 | 8 | \$100,003 | 0.00 NM | 8 | \$800.00 |
| TODA | V CHOW | er na | Today 4th Hour | | | | ,005100 | | 2.102.100 | 0.00 1444 | | 3000,00 |
| 77.41 | Y SHOV | 110000000000000000000000000000000000000 | \$200 July - | | | | | | | | | |
| Week: 0 | tart Date 9/24/12 | End Date 09/30/12 | Weekdays -TWTF | Spots/Wee | <u>k Rate</u> 8 \$100.00 | Rating | | | | | ı | |
| East Lat, print Description | 1700 WORLD CO. | The state of the s | M-F Today Show | | 9-10a | 0.00 M | 30 | • | ******* | 12.22.72.2 | 12.0 | 0.0000000000000000000000000000000000000 |
| | | | M-F Today Show | | 5-708 | 14 | .30 | 2 | \$175.003 | 0.00 NM | 2 | \$350.00 |
| | Y SHOW | | (5) | | | | | | | 30 | | |
| 94540 Inc 1965 | tart Date | 100 | <u>Weekdays</u> | Spots/Weel | 1971 INVESTIGATION TO SERVE | Rating | | | | | | |
| Week: 1 | SALE BUILD NO SHAPE OF | 10/07/12 /12 10/01/12 | M | | \$175.00 | 0.00 | | | | | | |
| E IO NOIN | 7 10701 | /12 10/01/12 | The Agenda 123 The Agenda 123 | 7.0 | 1230-1p | M | :30 | 1 | \$150.003 | 0.00 NM | 1 | \$150.00 |
| NEWS | 3 | | The rigerios 125 | /opin | | | | | | | | |
| <u>s</u> | tart Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/07/12 | M | FERRINAN MARIE TO A CONTROL OF THE PARTY OF | \$150.00 | 0.00 | | | | | | |
| E 17 KSN | / 10/01/ | 12 10/01/12 | Rachael Ray | CM | 11am-12pm | M | :30 | 2 | \$150,003 | 0.00 NM | 2 | \$300.00 |
| RACH | EL RAY | | Rachael Ray | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Pate | Datina | | | | | | |
| Week: 10 | | 10/07/12 | M | Opola/Week | 44.000.000.000 | Rating 0.00 | | | | | | |
| E 18 KSNV | / 10/01/ | 12 10/01/12 | Rachael Ray | СМ | 11am-12pm | M | :30 | 1 | \$150.003 | 0.00 NM | 1 | 8450.00 |
| 72 | | | Rachael Ray | | | | .99 | | φ130.003 | U.UU IVIVI | T. | \$150.00 |
| | EL RAY | | | | | | | | | | | |
| <u>SI</u> Week: 10 | art Date | End Date 10/07/12 | Weekdays M | Spots/Week | | Rating | | | | | | |
| | | 110-20-00-00-00-00-00-00-00-00-00-00-00-00 | M-F Today Show | 111 445 1284 | | 0.00 | | 7723 | - War - C | | | |
| Z .o mon. | 10/01/ | 12 10/01/12 | Today 4th Hour | III 4III DIW | 10am-11am | M | :30 | 2 | \$150,003 | 0.00 NM | 2 | \$300.00 |
| TODA | Y SHOW | 141 | | | | | | | | f | | |
| vvvvv 0-0000000000000000000000000000000 | art Date | End Date | Weekdays | Spots/Week | | Rating | | | | | | |
| Week: 10 | | 10/07/12 | M | 2 | 20.49-009-VT-MeditiA1 | 0.00 | | | | | | |
| EZU KSNV | 10/01/ | 12 10/01/12 | Dr. Phil Dr Phil | СМ | 3-4p | M | :30 | 2 | \$200.003 | 0.00 NM | 2 | \$400.00 |
| DR. Pł | IIL. | | DIERII | | | | | | | | | |
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | 15 | | |
| Week: 10 | | 10/07/12 | M | 2 | \$200.00 | 0.00 | | | | | | |
| E 21 KSNV | 09/25/ | 12 09/28/12 | Dr. Phil | СМ | 3-4p | -TWTF | :30 | 8 | \$225.003 | 0.00 NM | 8 | \$1,800.00 |
| DR. PH | m | | Dr Phil | | | | | | | S59,530 (MMA) | 862 | 4 11000.00 |
| | art Date | End Date | Weekdays | Spots/Week | Date | maria filipia | | | | | | |
| Week: 09 | | 09/30/12 | -TWTF | Spors/vveek | Rate \$225.00 | Rating 0.00 | | | | | | |
| E 22 KSNV | 09/30/1 | 2 09/30/12 | News 3 Live in Pr | | 7-10pm | 5 | :30 | 2 | \$600.003 | 0.00 NM | _ | 64 000 00 |
| 2/4/22/10/10 | | | News 3 in Prime | | And semment | | .00 | | 4000.003 | U.UU NIVI | 2 | \$1,200.00 |
| NEWS | | | 39944 ST 25 | 721 S 2514 | | | | | | | | |
| Week: 09 | rt Date | End Date 09/30/12 | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 2000 | | NEWS 3 at 4 (1 H | 2 JOHENNA | \$600.00 | 0.00 | | | | VIDOR SIGNATURE PARTY | | |
| GOLDON CHICKMIT SUR | | | 4PM NEWS (1 ho | | 4-5pm (4:00 PM-4:30 | -TWTF | :30 | 4 | \$225,003 | 0.00 NM | 4 | \$900.00 |
| NEWS | | | The second contract of the second sec | | 30 | , | | | | | | |
| COMMENT VOICE NAME AND ADDRESS. | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 09/ | | 09/30/12 | -TWTF | 4 | \$225.00 | 0.00 | 1000 | | | | | |
| E 24 KSNV | USIZO/1 | 2 09/28/12 | NEWS 3 at 4 (1 h 4PM NEWS (1 ho | | 4-5pm (4:30 DM 6:00 | -TWTF | :30 | 4 | \$300.003 | 0.00 NM | 4 | \$1,200.00 |
| NEWS | | | THE WILLIAM OF LINE | vi) | (4:30 PM-5:00 | rivi) | | | | ļ | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 09/ | 24/12 | 09/30/12 | -TWTF | 4 | \$300.00 | 0.00 | | | | ł | | |
| E 25 KSNV | 10/01/1 | 2 10/01/12 | | СМ | 4-5pm | M | :30 | 1 | \$300.003 | 0.00 NM | 1 | \$300.00 |
| | | | | | | | | | | | | 31 - 32 |

Print Date. 09/25/12 08:19:38

Rate Pri

\$375.003

\$300.003

\$450.003

\$225.003

\$200.003

\$225.003

\$150.003

\$375,003

\$400.003

\$225.003

1 \$1,000.003

Page 4 of 6

Amount

\$4,500.00

\$300.00

\$1,350.00

\$225.00

\$800.00

\$225.00

\$150.00

\$3,000.00

\$800.00

\$450.00

\$1,000.00

Order / Rev: Alt Order #:

Flight Dates:

Ln Ch

106970

06855644

Start

Advertiser.

Berkley, Shelley for Senate

Product Desc:

BERKLEY FOR SENATE

Len Spots

:30

30

30

:30

:30

:30

:30

:30

:30

:30

:30

:30

12

Estimate:

Break Start/End Time

4-5pm

5-630p

Rate

\$450.00

5pm-630pm

Rate

\$200.00

730-758pm

Rate

Rate

\$375.00

630-730pm

9-10pm

\$150.00

630-730pm

30S

Days

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KSNV

Rtg Type Spots

0.00 NM

12

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3

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8

2

2

NEWS 3 at 4 (1 HOUR) ADMANESAIC 14 has

09/25/12 - 10/01/12

End

(4:30 PM-5:00 PM)

| | ALIM MEARS (1 UOUI) |
|------|---|
| NEWS | A DECEMBER OF THE PARTY OF THE |

Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M-----\$300.00 0.00 E 26 KSNV 09/25/12 09/28/12 M-F Early News CM 5-630p -TWTF--M-F Early News

Inventory Code

NEWS

Start Date

Start Date Weekdays End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$375.00 12 0.00

E 27 KSNV 10/01/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM

4PM NEWS (1 hour) **NEWS**

(4:00 PM-4:30 PM)

Weekdays Spots/Week Rate \$300.00

СМ

Spots/Week

Spots/Week

CM

CM

CM

Week: 10/01/12 10/07/12 E 28 KSNV 10/01/12 10/01/12 M-F Early News CM

M-F Early News NEWS

End Date

Start Date **End Date** Weekdays Spots/Week

Week: 10/01/12 10/07/12

E 29 KSNV 09/29/12 09/29/12 Sa-Su Early News Sa-Su Early News

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----5-\$225.00 0.00 E 30 KSNV 09/25/12 09/28/12 Face to Face w/ RaistonCM 730-758pm -TWTF--

Face to Face w/ J.Raiston

FACE TO FACE

Start Date **End Date** Weekdays Week: 09/24/12 09/30/12 -TWTF--

E31 KSNV 10/01/12 10/01/12 Face to Face w/ RaistonCM Face to Face w/ J.Raiston

FACE TO FACE

Start Date **End Date** Weekdays Sphts/Week Rate Rating Week: 10/01/12 10/07/12 \$225.00 0.00 E 32 KSNV 09/29/12 09/29/12 Vegas Inc. CM 6:30-8pm ----5-

Vegas Inc.

VEGAS Start Date

End Date Weekdays Week: 09/24/12 09/30/12

E 33 KSNV 09/25/12 09/28/12 M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune

JEOPARDY/WHEEL Start Date End Date Weekdays Spots/Week

Week: 09/24/12 09/30/12 -TWTF--E 34 KSNV 10/01/12 10/01/12 M-F Jeop/Wheel

CM M-F Jeopardy/Wheel of Fortune

JEOPARDY/WHEEL

Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$400.00 0.00 E 35 KSNV 09/29/12 09/29/12 Weekend Jeopardy/WhateM 630-730pm

WKND Jeop/Wheel **JEOPARDYWHEEL**

Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$225.00 0.00

E 36 KSNV 09/28/12 09/28/12 Fri PR 9-10p Friday Prime 9-10pm

GRIMM

Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---F--\$1,000.00 0.00 E 37 KSNV 09/30/12 09/30/12

M-SA 8-11p / SUN -----S

\$500.001 0.00 NM \$500.00

Print Date: 09/25/12 08:19:38

KSNV

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Order / Rev:

106970

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06855644

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/25/12 - 10/01/12

Estimate:

30\$

| Ln Ch Start | End | | Ireak | Start/End Tir | ne Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|--------------------------------------|-----------------------------|--|-------------------|---------------------------|-------------------|--------|-------------|-------------|--|-------|-------------|
| | | Jeopardy in PRIME Jeopardy in Prime | | | | | | | | | |
| JEOPARDY | <u> </u> | | WW025049 | 5 34 | AND STREET STREET | | | | 1 | | |
| Start Date Week: 09/24/12 | End Date 09/30/12 | Weekdays Spots/ | <u>/veek</u> 1 | Rate \$500.00 | Rating 0.00 | | | | | | |
| E 38 KSNV 09/26/12 | 09/26/12 | | M | 9-11pm | W | :30 | 1 | \$1,400.003 | 0.00 NM | 1 | \$1,400.00 |
| LAW & ORDER: | SVU | Wednesday Prime 9-11p | m | | | | | | | | |
| Start Date | End Date | Weekdays Spots/ | | Rate | Rating | | | | I | | |
| Week: 09/24/12 E 39 KSNV 09/25/12 | 09/30/12 | Late Night w/Fallon C | 1 M | \$1,400.00 1237a-136am | 0.00 -TWTF | :30 | 8 | \$60.003 | 0.00 NM | 8 | \$480.00 |
| -criteco- section | | Late Night w/Fallon | | | | | | | 040,000,000,000,000 | | |
| FALLON Start Date | End Date | Weekdays Spots/ | Veek | Rate | Rating | | | | , | | |
| Week: 09/24/12 | 09/30/12 | -TWTF | 8 | \$60,00 | 0.00 | | | | | 8 | 2.22.25 |
| E 40 KSNV 10/01/12 | 2 10/01/12 | Late Night w/Fallon C | M | 1237a-136am | M | :30 | 2 | \$75.003 | 0.00 NM | 2 | \$150.00 |
| FALLON | | Hills (Mederic Conference of the Conference of t | | | | | | | | | |
| Start Date Week: 10/01/12 | End Date 10/07/12 | Weekdays Spots/ | Week 2 | <u>Rate</u> \$75.00 | Rating 0.00 | | | | | | |
| E 41 KSNV 09/25/12 | 15/15/2004 P2/37 QC 36/72 C | The Tonight Show C | M | 1135p-1237a | -TWTF | :30 | 8 | \$175,003 | 0.00 NM | 8 | \$1,400.00 |
| TONIGHT SHOW | e. | Tonight Show | | | | | | | | | |
| Start Date | End Date | Weekdays Spots/ | Week | Rate | Rating | | | | | | |
| Week: 09/24/12 | 09/30/12 | -TWTF | 8 M | \$175.00 1135p-1237a | 0.00 M | :30 | 2 | \$185.003 | 0.00 NM | 2 | \$370.00 |
| E 42 KSNV 10/01/12 | 2 10/01/12 | The Tonight Show C Tonight Show | AIVI | 1135p-1237a | MI | .30 | 2 | \$165.005 | U.UU INNI | Z | 3370,00 |
| TONIGHT SHOW | | Weekdays Spots∆ | Mank | Pote | Patino | | | | | | |
| <u>Start Date</u> Week: 10/01/12 | End Date 10/07/12 | Weekdays Spots/ | 2 | Rate \$185.00 | Rating 0.00 | | | 15 | | | |
| E 43 KSNV 09/25/12 | 2 09/28/12 | | M | 11pm-1135pm | -TWTF | :30 | 4 | \$400.003 | 0.00 NM | 4 | \$1,600.00 |
| NEWS | | M-F News 3 at Eleven | | | | | | | | | |
| Start Date | End Date | Weekdays Spots/ | Neek 4 | Rate | Rating 0.00 | | | | | | |
| Week: 09/24/12 E 44 KSNV 10/01/12 | 09/30/12 | Street resident in the street | M. | \$400.00 11pm-1135pm | and the second | :30 | 1 | \$425.003 | 0.00 NM | 1 | \$425.00 |
| | | M-F News 3 at Eleven | | 50 160000 | | | | | | | |
| NEWS Start Date | End Date | Weekdays Spots/ | Week | Rate | Rating | | | | | | |
| Week: 10/01/12 | 10/07/12 | M | 1 | \$425.00 | 0.00 | | | **** | | | 2222 22 |
| E 45 KSNV 09/29/12 | 2 09/30/12 | Sa-Su News 3 at ElevenC Sa-Su News 3 at Eleven | M. | 11pm-1135pm | 1SS | :30 | 2 | \$400,003 | 0.00 NM | 2 | \$800.00 |
| NEWS | W22 04780 W | | 1222 1021 | New York | | | | | | | |
| Start Date Week: 09/24/12 | End Date 09/30/12 | Weekdays Spots/ SS | Week 2 | Rate \$400.00 | Rating 0.00 | | | | | | |
| E46 KSNV 09/30/12 | uni mayon mayon karana ada | News 3 Sunrise - SUNDA | M | 6a-7a | 5 | :30 | 1 | \$125.003 | 0.00 NM | 3 | \$125.00 |
| NEWS | | News 3 Sunrise SUNDA | r | | | | | | | | |
| Start Date | End Date | Weekdays Spots/ | Week | | Rating | | | | | | |
| Week: 09/24/12 E 47 KSNV 09/30/12 | 09/30/12 | Sunday Today C | 1 M | \$125.00 7a-8am | 0.00 s | :30 | 2 | \$200.003 | 0,00 NM | 2 | \$400.00 |
| | 2 03/30/12 | Sunday Today | 2.00. | indiagonii) | · | | | | 3545501000 | | *********** |
| SUN TODAY Start Date | End Date | Weekdays Spots/ | Week | Rate | Rating | | | | | | |
| Week: 09/24/12 | 09/30/12 | ŝ | 2 | \$200.00 | 0.00 | | - | | NOUSES EXTROGRAPHIC | | |
| E 48 KSNV 09/29/12 | 2 09/29/12 | SIGN ON-SIGN OFF C | CM | 5a-459a (5:00 AM-6:00 | S- AM) | :30 | 2 | \$225.003 | 0.00 NM | 2 | \$450.00 |
| SAT TODAY | 535 53535 18: | | | 65 808 N | SEC. | | | | | | |
| Start Date Week: 09/24/12 | End Date 09/30/12 | Weekdays Spots/ | Week 2 | <u>Rate</u> \$225.00 | Rating 0.00 | | | | | | |
| E 51 KSNV 09/30/12 | | S 50 | CM Z | | 00aS | :30 | 1 | \$135,003 | 0.00 NM | 1 | \$135.00 |
| | | | | | | | | | ************************************** | | |

Sports Night in Las Vegas